



# WORLD OYAMA KARATE

## ULTIMATE CHALLENGE KARATE TOURNAMENT PROGRAM ADVERTISING

**PROGRAM FORMAT:** 8.5" X 11"

|                            |                           |              |       |              |
|----------------------------|---------------------------|--------------|-------|--------------|
| <b>AD SIZE &amp; COST:</b> | Back Outside Cover        | 7.5" X 10"   | \$800 | 8 Tickets *  |
|                            | Front / Back Inside Cover | 7.5" X 10"   | \$600 | 6 Tickets *  |
|                            | Center 2-Page Spread      | 16" X 10"    | \$900 | 10 Tickets * |
|                            | Center Single Page        | 7.5" X 10"   | \$500 | 6 Tickets *  |
|                            | Full Page                 | 7.5" X 10"   | \$300 | 4 Tickets *  |
|                            | 1/2 Page                  | 7.5" X 5"    | \$200 | 2 Tickets *  |
|                            | 1/4 Page                  | 3.75" X 5"   | \$115 | 2 Tickets *  |
|                            | 1/8 Page                  | 3.75" X 2.5" | \$85  |              |
|                            | Insert                    | 7.5" X 10"   | \$500 | 6 Tickets *  |

*\* These free tickets are available by placing the ad.*

**TO PLACE ORDER:** Fill out the enclosed form and mail it with your check to :

World Oyama Karate  
Tournament Ad  
1804 29<sup>th</sup> Avenue South  
Birmingham, AL 35209

**MAKE CHECK**

**PAYABLE TO:** World Oyama Karate

**CONTRACT CLOSING**

**DATE:** Friday, April 8<sup>th</sup>, 2011

**MATERIALS CLOSING**

**DATE:** Friday, April 8<sup>th</sup>, 2011

**CAMERA READY ARTWORK FOR AD:** We will put your ad together from camera ready artwork or your business card, flyer, and/or a hand written message. If you use a business card or flyer, it should be in black and white. You may also include a black and white photo if you wish.

**PHOTO:** You may use any size photo, The printer will enlarge or reduce it to fit you ad.

**INQUIRIES:** Please call World Oyama Karate Planning Committee at (205) 879-4841

Full Page (7.5" X 10") \$300  
4 Tickets

